

**Dr. Bettina Schmidt, Germany**  
**Academic, Project manager and Consultant**



For more than 12 years she works on issues of Cultural Diversity and Diversity Management. Since November 2008 she is board member of the International Society of Diversity Management (idm, [www.idm-diversity.org](http://www.idm-diversity.org)).

At present she is employed at the University of Stuttgart where she coordinates the work&family audit (Vereinbarkeit von Beruf, Studium & Familie) and is part of the equal opportunity unit. The 'Family-Friendly University Certificate' is a certificate for universities which successfully managed to create a family-friendly work and study environment. The certificate is awarded as a result of a successful completion of a 'Work and Family Audit' process.

In the 1960s she grew up in the Eastern Cape, South Africa. Due to the involvement of her parents against forced removals and apartheid in general, the family had to leave the country. With the release of Nelson Mandela in 1990 she returned as researcher to South Africa and worked at various universities - funded by the Volkswagen Foundation. She visits South Africa regularly as consultant and guest lecturer at the Nelson Mandela Metropolitan University (NMMU). She was instrumental in establishing the cooperation between the University of Mainz and NMMU.

As part of her worklife, she managed various development programmes with focus on Southern Africa and health care with the *Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)*, and worked for example in 1996, during the World Football Games in Germany, for the Nelson Mandela Children's Fund. 2008 to 2010 she was project manager for a programme of the German Federal Government on diversity & inclusion with focus on migrants (*Personen mit Migrationshintergrund*).

**She published** various books, articles and conference publications on South Africa, diversity, culture, management issues, health care, globalisation and international development.

**Academic education:**

Master in Cultural Anthropology & African Studies at the University of Mainz

Diploma in Business Management at the Damelin College in Johannesburg

PhD at Nijmegen University, Netherlands.

In her first profession she trained and worked as a nurse.

**Contact:** [bettina.schmidt@idm-diversity.org](mailto:bettina.schmidt@idm-diversity.org), [b.schmidt2@t-online.de](mailto:b.schmidt2@t-online.de), [www.dr-bettina-schmidt.de](http://www.dr-bettina-schmidt.de), Saumweg 21, 70192 Stuttgart, Germany, Tel. 07031-877727, M. 0173-3104876